



**Make The World
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[Provisional Translation Only]

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Issuer

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Ichigo J.League Shareholder Program Begins for the 2023 Season

Ichigo Office’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2023 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo’s mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo Office shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

On record as of April 30, 2022 and continues to be a shareholder.

On record as of April 30, 2022 but no longer a shareholder: can apply to the lottery until January 31, 2023.

Newly on record as of October 31, 2022: can apply to the lottery starting on February 1, 2023

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that matches may be cancelled or rescheduled due to stadium admission limits, and there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 27, 2023. Please take special note that the lottery schedule for matches to be held between late-February and March-end has been set tight in order to expedite the resuming of the shareholder program.

Late-February ~ Early-March Matches

Application period: January 27 ~ February 8 Drawing: February 9

March-end Matches

Application period: January 27 ~ February 15 Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website

www.ichigo-jleague.jp



3. Earnings Impact

The Shareholder Program has no impact on Ichigo Office's April 2023 and October 2023 fiscal period earnings announced in the December 15, 2022 release "October 2022 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.