

July 29, 2024

To whom it may concern,

Company Name: ASKUL Corporation  
(Code No.: 2678, Tokyo Stock Exchange Prime Market)  
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## July 2024 Operating Results

ASKUL Corporation releases monthly operating results for July of the fiscal year ending May 20, 2025. For details on non-consolidated net sales, and year-on-year growth on sales per customer and the number of customers of the ASKUL business, see the Supplementary Information.

### Net sales

Non-consolidated net sales for July (from June 21, 2024 to July 20, 2024) decreased by 0.4% year-on-year. Non-consolidated net sales of the mainstay ASKUL business was -0.5% YoY. Compared to July 2023, the number of business days was one less weekday and one more Saturday, thus, the adjusted growth rate is estimated to be +1.9%. The growth rate was partially affected by the reactionary decline following the rush demand before the price revision of copy paper in the previous month.

Non-consolidated net sales of LOHACO business increased by 0.7%.

(Reference) ASKUL business: Business days in July

FY ending/ended May 20	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
2024	3	4	4	4	5	5	25
2023	3	4	5	5	4	4	25
Difference	0	0	-1	-1	1	1	0

### Notes:

1. The total of non-consolidated net sales includes net sales of the Logistics Business.
2. ASKUL business includes net sales of ASKUL, SOLOEL ARENA, and etc.
3. Sales per customer is average monthly purchase amount for customers who purchased in each month.
4. For monthly operating results, accounts are settled as of the 20th of each month on a provisional basis.
5. For the schedule of the release of our monthly operating results, please see the following page of our Investor Relations website: <https://www.askul.co.jp/corp/english/investor/calendar/>
6. The operating results disclosed herein have not been audited by certified public accountants or auditing firms. Therefore, figures may differ from those in our quarterly and full-year financial statements.

## (1) Non-consolidated net sales

(¥million)

FY ending/ ended May 20		June	July	Aug.	Sept.	Oct.	Nov.	1st half
Total	2025	35,214	31,993					
	2024	32,310	32,112	28,920	33,895	32,534	32,111	191,886
	YoY change (%)	9.0	-0.4					
ASKUL business	2025	31,740	29,126					
	2024	29,363	29,266	25,864	30,798	29,641	29,407	174,340
	YoY change (%)	8.1	-0.5					
	YoY change adjusting for the number of business days (%)	3.8	1.9					
LOHACO business	2025	3,464	2,856					
	2024	2,938	2,837	3,045	3,087	2,881	2,695	17,486
	YoY change (%)	17.9	0.7					

FY ending/ ended May 20		Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
Total	2025								
	2024	35,016	28,129	33,801	33,687	37,786	29,318	197,740	389,626
	YoY change (%)								
ASKUL business	2025								
	2024	31,814	25,401	30,813	30,376	34,321	26,269	178,996	353,337
	YoY change (%)								
	YoY change adjusting for the number of business days (%)								
LOHACO business	2025								
	2024	3,192	2,717	2,972	3,298	3,452	3,040	18,673	36,160
	YoY change (%)								

## (2) Growth on sales per customer (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2025	8.7	2.8					
2024	8.0	5.5	-1.2	7.5	4.8	5.1	5.0

FY ending/ ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2025								
2024	4.4	1.6	5.9	6.4	7.2	3.8	5.1	5.0

## (3) Growth on the number of customers (ASKUL business; YoY change %)

FY ending / ended May 20	June	July	Aug.	Sept.	Oct.	Nov.	1st half
2025	-0.5	-3.2					
2024	0.5	0.5	-1.4	2.7	2.5	1.2	1.0

FY ending / ended May 20	Dec.	Jan.	Feb.	Mar.	Apr.	May	2nd half	Full year
2025								
2024	-0.6	-2.2	-1.8	-0.5	-0.4	-1.8	-1.2	-0.1