

[Provisional Translation Only]

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Issuer

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**Ichigo J.League Shareholder Program Premium Present
Dinner for Two Gift Voucher at THE KNOT TOKYO Shinjuku
~ In Celebration of Ichigo’s Sponsorship of Pretty Woman the Musical ~**

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering six shareholders the chance via lottery to win a gift voucher for dinner for two at a fine dining restaurant at Ichigo’s boutique hotel, THE KNOT TOKYO Shinjuku.

The voucher is for a course dinner menu for two which includes dessert pancakes decorated with Pretty Woman motif.

We hope you will take this opportunity to enjoy a “Pretty Woman feeling” at THE KNOT TOKYO Shinjuku.

Ichigo Hotel will bear no expenses related to this premium present.



1. Details of Dinner for Two Gift Voucher at THE KNOT TOKYO Shinjuku

Menu	Special Course Dinner for two with drinks on the house & Pretty Woman Pancakes for dessert (2-hours course menu with 90 minutes of free drinks)
Location	MORETHAN GRILL at THE KNOT TOKYO Shinjuku (2 nd Floor) 4-31-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo https://hotel-the-knot.jp/tokyoshinjuku/en/morethan-grill/
Phone Number	+81-3-6276-7654
Dates	Saturday, September 14, 2024 Sunday, September 15, 2024 Monday September 16, 2024 *Two winners for each date
Items of Note	<ul style="list-style-type: none">- The voucher is only valid for the winning date.- Advance reservation is necessary. Please make reservations on your own over the phone. The restaurant opens at 5 p.m. and closes at 11 p.m., and final reservation is at 9 p.m. At the time of the reservation, please let the restaurant know that you will be using the voucher.- The voucher may not be exchanged for cash.- Please show the voucher at the restaurant.- Other details will be sent directly to the winner.

Eligible Shareholders

All Ichigo Hotel shareholders on record as of January 31, 2024 are eligible for the Shareholder Program.

Lottery Entry Process

To enter the lottery shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Sunday, September 8, 2024. The lottery is scheduled to be drawn on Monday, September 9, 2024.

The website is accessible to the public so that anybody can learn more about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

There is no impact on Ichigo Hotel's January 2025 fiscal period earnings announced in the July 31, 2024 release "Upward Earnings Forecast Revision for the January 2025 Fiscal Period." Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Hotel shareholders.

Pretty Woman the Musical Overview

The musical adaptation of the hit 90's movie Pretty Woman is coming to Japan for the first time. Set in Los Angeles, the movie was a global hit featuring a love story between a capable businessman played by Richard Gere and a carefree escort played by Julia Roberts.

The musical adaptation is coming to Japan for the first time after playing on New York's Broadway and London's West End in 2018. Bryan Adams, a renowned singer-songwriter popular in Japan, has written and composed the musical's songs with Jim Vallance, his long-time collaborator. The musical numbers convey the times of the movie and features the unique Adams' sound that has produced hits such as "(Everything I Do) I Do It for You" and "Have You Ever Really Loved a Woman?" Jerry Mitchell, who has served as the director and choreographer for the Kinky Boots musical, serves as the musical's director and choreographer. The happy, positive musical with the message of "Love can Change People" is sure to capture the hearts of audiences.

Schedule: Sept 11, 2024 – Sept 16, 2024

Venue: New National Theatre, Tokyo (Direct Access from the Hatsudai Station on the Keio New Line, an extension of the Toei Shinjuku Line)

Official Website: <https://prettywomanjapan.jp> (Japanese only)

The musical is in English; surtitles will be available.

Organized & Planned by TBS, Vis A Vision, & PIA

Presented by Tachihi Holdings

Sponsored by Ichigo Group

Supported by The American Embassy, TBS Radio, & BS-TBS

Cooperated by Amuse

Coordinated by Vis A Vision

THE KNOT TOKYO Shinjuku Ad

Pretty Exciting Pretty Stylish
PRETTY FUN

THE KNOT TOKYO Shinjuku

様々なライフスタイルが一つの空間に交錯するホテル
<https://hotel-the-knot.jp/tokyoshinjuku/>

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