

Note: This document has been translated from the Japanese original for reference purposes only.  
 In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



October 7, 2024

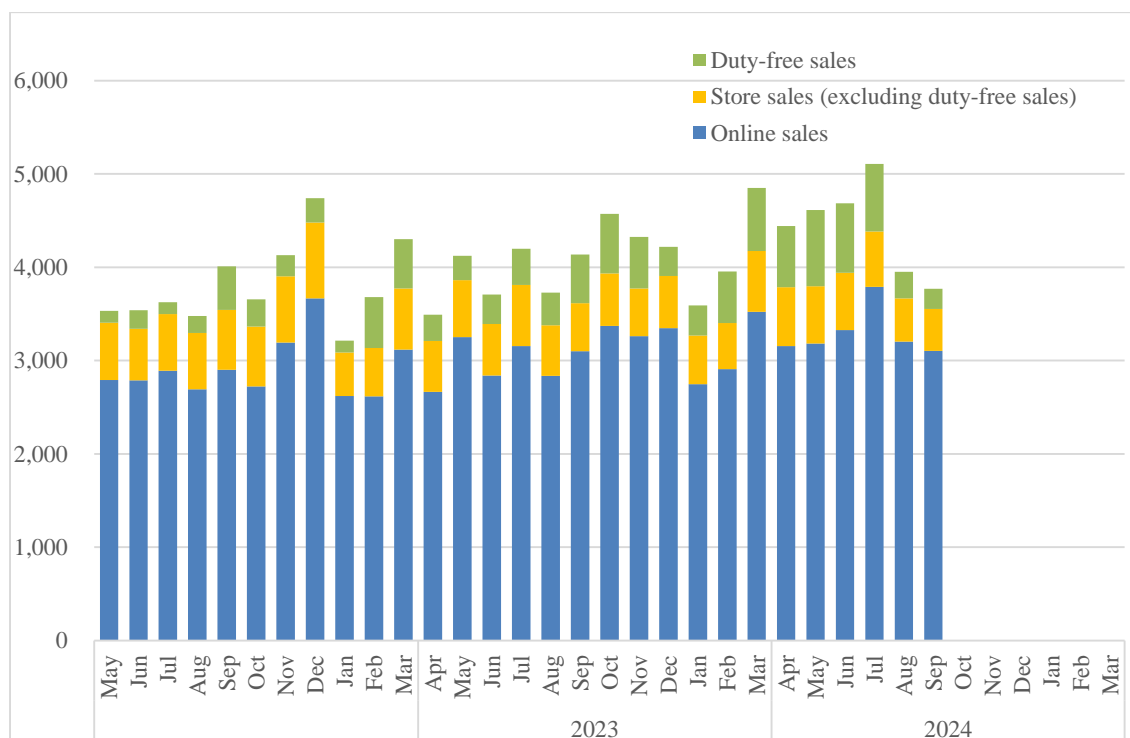
Company Name: Syuppin Co., Ltd.  
 Representative: Naohiko Ono,  
 CEO and Representative Director  
 (Code: 3179, Tokyo Stock Exchange PRIME)  
 Inquiries: Risa Okabe,  
 CFO, CHRO and Director  
 (Phone +81-3-3342-2944)

### Notice of Monthly Information for September 2024

This is to announce the monthly information for September 2024 as follows.

|                | September 2024   | YoY / MoM Change (Note 1) |
|----------------|------------------|---------------------------|
| Net Sales      | 3,769million yen | 91.1%                     |
| Online Sales   | 3,105million yen | 100.1%                    |
| Online Members | 702,559          | +3,981                    |

In September, the main camera business continued to perform well, surpassing last year's figures and maintaining a steady trajectory. However, both the watch business and duty-free sales showed weaker performance compared to the previous year due to factors such as exchange rates. As a result, total sales for the month decreased by 8.9% year-on-year. On the other hand, new web membership grew steadily, surpassing the 700,000 mark.



Note: This document has been translated from the Japanese original for reference purposes only.  
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Trend of monthly sales and No. of members.

| FY ending March 2024        | Net Sales (Million yen) |        | Online Sales (Million yen) |        | No. of Online Members |         |
|-----------------------------|-------------------------|--------|----------------------------|--------|-----------------------|---------|
|                             |                         |        |                            |        |                       |         |
| April 2023                  | 3,490                   | 94.2%  | 2,664                      | 90.6%  | 623,450               | + 3,457 |
| May 2023                    | 4,122                   | 116.6% | 3,252                      | 116.4% | 627,172               | + 3,722 |
| June 2023                   | 3,707                   | 104.7% | 2,839                      | 101.8% | 631,348               | + 4,176 |
| July 2023                   | 4,197                   | 115.8% | 3,157                      | 109.1% | 635,576               | + 4,228 |
| August 2023                 | 3,730                   | 107.1% | 2,838                      | 105.3% | 639,266               | + 3,690 |
| September 2023              | 4,136                   | 103.2% | 3,102                      | 106.9% | 643,499               | + 4,230 |
| October 2023                | 4,572                   | 125.0% | 3,373                      | 123.8% | 647,377               | + 3,878 |
| November 2023               | 4,326                   | 104.7% | 3,261                      | 102.1% | 651,507               | + 4,130 |
| December 2023               | 4,219                   | 89.0%  | 3,346                      | 91.2%  | 656,567               | + 5,060 |
| January 2024                | 3,592                   | 111.7% | 2,748                      | 104.8% | 661,133               | + 4,566 |
| February 2024               | 3,954                   | 107.5% | 2,909                      | 111.1% | 665,340               | + 4,207 |
| March 2024                  | 4,850                   | 112.6% | 3,521                      | 112.7% | 670,676               | + 5,336 |
| <b>FY ending March 2025</b> |                         |        |                            |        |                       |         |
| April 2024                  | 4,442                   | 127.3% | 3,156                      | 118.5% | 676,557               | + 5,881 |
| May 2024                    | 4,613                   | 111.9% | 3,183                      | 97.9%  | 683,070               | + 6,513 |
| June 2024                   | 4,684                   | 126.4% | 3,327                      | 117.2% | 689,079               | + 6,009 |
| July 2024                   | 5,109                   | 121.7% | 3,791                      | 120.0% | 694,281               | + 5,202 |
| August 2024                 | 3,952                   | 106.0% | 3,205                      | 112.9% | 698,578               | + 4,297 |
| September 2024              | 3,769                   | 91.1%  | 3,105                      | 100.1% | 702,559               | + 3,981 |
|                             |                         |        |                            |        |                       |         |
|                             |                         |        |                            |        |                       |         |
|                             |                         |        |                            |        |                       |         |
|                             |                         |        |                            |        |                       |         |
|                             |                         |        |                            |        |                       |         |

(Notes)

1. The changes in net sales and online sales are on a year-on-year basis, while the changes in the number of online members are on a month-on-month basis.
2. The figures announced in the notice of net sales are provisional, and may be subject to revision when a future update is made. This material is not audited by any audit corporation.
3. The cumulative total of net sales for individual months is not identical to the net sales figure included in the financial results due to the quarterly adjustments of financial accounts.
4. A notice of monthly information is announced on the fifth business day of the month after the month concerned, excluding Saturdays, Sundays, and national holidays. The timing of the announcement is subject to change without prior notice.