

November 25, 2024

To Whom It May Concern:

Company: Japan Securities Finance Co., Ltd.
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Announcement Regarding the Renewal of Our Website and Corporate Logo

We are pleased to announce that we have renewed our website and corporate logo as follows.

1. Renewal of the Corporate Site (<https://www.jsf.co.jp/>)

We have reviewed the menu structure, consolidated information for investors, and created a new page for our corporate message. Additionally, we have revamped the design to facilitate smoother access to the desired information.

Please note that the renewal process involved reorganizing and consolidating information, which may result in changes to the location and URLs of certain pages.

2. Renewal of the Loans for Margin Transactions Information Site (<https://www.taisyaku.jp/>)

We have revamped the design to improve usability and the visibility of information. Furthermore, we have expanded the provision of information related to Loans for Margin Transactions.

For more details, please visit the renewed Loans for Margin Transactions Information Site.

3. Renewal of the Corporate Logo

We selected the corporate message "Be unique. Be a pioneer." in 2023. To embody this spirit, we have also redesigned our corporate logo and chosen our corporate colors.



〈LOGO〉

The logo combines the "1" from "Only One, No. 1" and the "J" from "JAPAN"

to express our determination to continue to be uniquely the only one and number one in securities and finance

as a pioneer, a specialist, and as an expert institution.



GROW BLUE

〈CORPORATE COLOR〉

GROW BLUE :

Our corporate color expresses the flexibility and creativity, as well as the expansive and future-oriented spirit, that we strive for.

As a leading company in securities finance, including Loans for Margin Transactions, we are committed to responding to the complex and changing needs of the market driven by financial globalization. We will continue to focus on providing information to our stakeholders.

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