



March 14, 2025

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Securities Code: 8136, TSE Prime Market
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Notice Regarding Transition to a Company with an Audit and Supervisory Committee

At the meeting of the Board of Directors held today, Sanrio Company, Ltd. resolved to transition from a Company with a Board of Corporate Auditors to a Company with an Audit and Supervisory Committee, subject to approval at the 65th Ordinary General Meeting of Shareholders scheduled to be held in June 2025, as detailed below.

1. Purpose of the transition

To achieve our corporate philosophy of “Minna Nakayoku (Getting Along Together),” we aim to bring smiles to as many people as possible and spread the circle of happiness around the world as a global entertainment company, under our vision of “One World, Connecting Smiles.” In pursuit of this goal, we announced our Value Creation Story — Envisioning the Next Ten Years in May 2023, setting immediate targets of achieving a market capitalization of 1 trillion yen and operating profit of 50 billion yen. Under these targets, we have been striving to enhance our business performance. As a result, we achieved a market capitalization of 1 trillion yen for the first time in October 2024. Additionally, we expect our operating profit for the fiscal year ending March 31, 2025, to reach 51.2 billion yen, which means we are on track to achieve the target we set.

Therefore, we have decided to transition to a Company with an Audit and Supervisory Committee for the purpose of achieving continuous sustainable growth and further enhancing our corporate value over the medium to long term. Through this transition, we aim to strengthen the supervisory functions of our Board of Directors and further enhance our corporate governance system, as well as establish a framework that delegates decisions on important business matters to executive directors. By implementing these measures, we seek to achieve faster decision-making and more agile business execution.

2. Timing of the Transition to a Company with an Audit and Supervisory Committee

We plan to seek approval for the amendments to our Articles of Incorporation associated with this transition at the 65th Ordinary General Meeting of Shareholders scheduled to be held in June 2025. Upon approval, we intend to transition to a Company with an Audit and Supervisory Committee.

3. Other

Please refer to the “Notice Regarding Organizational Restructuring and Personnel Changes” released today for information on the executive appointments following the transition to a Company with an Audit and Supervisory Committee. Additionally, regarding the amendments of the Articles of Incorporation associated with this transition, we will inform you as soon as a decision is made.