

Company name GIFT HOLDINGS INC.
 (Stock code: 9279, Tokyo Prime Market)
 Representative Sho Tagawa,
 President and Representative Director
 Inquiries Masanori Enoki, Director & General Manager,
 Corporate Planning Division
 Email ml-ir@gift-group.co.jp
 Tel +81-3-5990-4650

May 2025 Monthly YoY Change in Sales and Number of Company-owned Stores

Monthly review

We saw a steady number of customers, particularly at stores located in shopping malls and station areas, as this May had one more holiday compared to the same month last year. While temperatures were in line with seasonal averages, there were many rainy days throughout the month. As a result, all stores sales increased by 33.4%, year on year in May and same stores sales increased by 10.1%, and same stores sales (excluding stores closed for refurbishment) increased by 9.5%.

*List of stores closed for refurbishment in May 2025 (refurbishment periods)

■Machida Shoten

- Nakamachidai (May 7 to July 16)

*List of stores closed for refurbishment in May 2024 (refurbishment periods)

■Machida Shoten

- Urawa (March 1 to May 26)
- Komaki (May 7 to June 23)
- Nerima Shoten (May 7 to July 3)
- Akitsu Shoten (May 19 to July 22)
- Musashikosugi (May 26 to June 16)

■Butayama

- Gotanda (March 1 to May 6)

Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2025

			November	December	January	February	March	April	1H
All stores	All business hours	Sales	128.6%	126.7%	129.5%	129.0%	132.9%	135.3%	130.3%
		# of customers	120.4%	118.0%	120.1%	119.1%	121.8%	123.7%	120.5%
		Average check	106.8%	107.3%	107.8%	108.3%	109.1%	109.4%	108.2%
Same stores	All business hours	Sales	107.3%	105.7%	107.3%	106.0%	108.8%	111.7%	107.8%
		# of customers	100.5%	98.3%	99.2%	97.1%	99.4%	101.6%	99.4%
		Average check	106.8%	107.5%	108.1%	108.8%	109.5%	109.9%	108.4%
	excluding stores closed for refurb	Sales	108.6%	106.0%	107.4%	105.6%	107.2%	110.4%	107.5%
		# of customers	101.6%	98.6%	99.2%	97.2%	97.9%	100.5%	99.2%
		Average check	106.9%	107.5%	108.2%	108.7%	109.4%	109.9%	108.4%
# of stores		Current year	226	231	232	235	238	242	242
		Previous year	189	190	190	192	194	197	197

			May	June	July	August	September	October	2H	Full year
All stores	All business hours	Sales	133.4%						133.4%	130.8%
		# of customers	122.1%						122.1%	120.8%
		Average check	109.3%						109.3%	108.3%
Same stores	All business hours	Sales	110.1%						110.1%	108.1%
		# of customers	100.3%						100.3%	99.6%
		Average check	109.7%						109.7%	108.6%
	excluding stores closed for refurb	Sales	109.5%						109.5%	107.8%
		# of customers	99.8%						99.8%	99.2%
		Average check	109.7%						109.7%	108.6%
# of stores			Current year	246						
			Previous year	200	203	209	212	217	223	223

Notes 1 Percentages are rounded to first decimal places.

2 Stores refer to our company-owned stores in Japan.

3 Same stores are defined as those in operation at least 16 months.

4 Same stores sales represent comparable sales (current vs. previous year).

5 Same stores sales (excluding stores closed for refurbishment) represent comparable sales (current vs. previous year) excluding stores closed for refurbishment.

6 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2024

			November	December	January	February	March	April	1H	
All stores	All business hours	Sales	135.3%	132.5%	126.9%	128.7%	123.5%	117.0%	127.0%	
		# of customers	129.0%	126.6%	122.5%	124.1%	118.8%	113.1%	122.1%	
		Average check	104.9%	104.7%	103.6%	103.7%	103.9%	103.5%	104.0%	
Same stores	All business hours	Sales	115.5%	115.0%	112.2%	114.1%	109.5%	103.5%	111.4%	
		# of customers	109.8%	109.3%	107.9%	109.8%	105.0%	99.7%	106.8%	
		Average check	105.2%	105.3%	104.0%	104.0%	104.2%	103.7%	104.4%	
	excluding stores closed for refurb	Sales	115.5%	115.7%	112.8%	116.2%	113.2%	105.3%	112.9%	
		# of customers	109.9%	110.1%	108.6%	112.0%	108.8%	101.6%	108.4%	
		Average check	105.1%	105.1%	103.9%	103.8%	104.0%	103.7%	104.2%	
# of stores			Current year	189	190	190	192	194	197	197
			Previous year	160	162	165	169	171	174	174

			May	June	July	August	September	October	2H	Full year	
All stores	All business hours	Sales	118.7%	119.4%	121.3%	129.0%	128.4%	124.6%	123.7%	125.2%	
		# of customers	114.5%	114.8%	114.4%	121.2%	120.6%	117.0%	117.1%	119.5%	
		Average check	103.7%	104.1%	106.0%	106.4%	106.4%	106.5%	105.6%	104.8%	
Same stores	All business hours	Sales	105.2%	105.3%	106.2%	111.4%	109.4%	103.9%	106.9%	109.0%	
		# of customers	101.3%	101.0%	100.0%	104.6%	102.7%	97.5%	101.1%	103.8%	
		Average check	103.8%	104.3%	106.3%	106.5%	106.6%	106.6%	105.7%	105.0%	
	excluding stores closed for refurb	Sales	107.3%	110.0%	109.7%	110.5%	109.5%	105.9%	108.8%	110.7%	
		# of customers	103.4%	105.7%	103.1%	103.8%	102.7%	99.3%	102.9%	105.4%	
		Average check	103.8%	104.1%	106.3%	106.5%	106.6%	106.7%	105.7%	105.0%	
# of stores			Current year	200	203	209	212	217	223	223	223
			Previous year	177	179	181	181	183	185	185	185

Other investor relations (IR) materials are available on our English IR website:



<https://en.gift-group.co.jp/en/ir>

The IR news distribution service delivers IR information e-mails to those registered for the service:



https://www.magicalir.net/9279/mail/index_en.php