

June 16, 2025

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Notice Regarding Organizational Restructuring and Changes in Directors and Executive Officers

At the Board of Directors meeting held on June 16, 2025, the Company resolved to implement the following organizational restructuring and executive personnel changes.

1. Organizational Restructuring

- (1) Establish the “Head of Domestic Business Management” and “Head of Overseas Business Management” to serve as the two engines of growth.
- (2) Establish the position of the “In Charge of Administration Division and DX Promotion.”
- (3) Establish the “In Charge of Overseas Development.”
- (4) Establish the “In Charge of Overseas Sales.”
- (5) Abolish the “Overseas Business Division” and newly establish the “Overseas Store Development Promotion Division” and the “Overseas Sales Promotion Division.”
- (6) Rename the “IT Promotion Division” to the “IT and AI Strategy Division.”
- (7) Rename the “Growth Strategy Department” to the “Growth Strategy and Sustainability Promotion Department.”
- (8) Transfer the “Accounting Department” under the “Growth Strategy Division.”
- (9) Abolish the “System Development Department” and integrate it into the “IT Planning Department.”
- (10) Establish the “Operations and Support Group” and the “Infrastructure and Security Group” under the “IT Infrastructure and Support Department.”
- (11) Split the “Construction Management Group” under the “Store Development Department” into the “East Japan Construction Management Group” and the “West Japan Construction Management Group.”
- (12) Establish the “Cost Estimation Management Group” under the “Store Development Department.”
- (13) Establish the “Digital Supervision Group” under the “Sales Planning Department.”
- (14) Abolish the “Design Group,” “WEB Group,” “APP Group,” and “SNS Group” under the “Development Planning and Digital Marketing Department,” and newly establish the “Development Planning Group” and the “Digital Strategy Group.”

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2. Executive Appointments

(1) Changes in Directors (As of July 1, 2025)

Name	New position	Current position
Hisayuki Kato	Representative Director and President Head of Domestic Business Management In Charge of Marketing	Representative Director and President In Charge of Management Philosophy Promotion and D&I In Charge of Marketing
	Director, Monogatari (Shanghai) Management Co., Ltd.	Director, Monogatari (Shanghai) Management Co., Ltd.
Masamichi Okada	Representative Director and Senior Managing Executive Officer Head of Overseas Business Management In Charge of Overseas Sales	Representative Director and Senior Managing Executive Officer In Charge of Overseas Business In Charge of Sales General Manager of Overseas Business Division
	Chairman of the Board, Monogatari (Shanghai) Management Co., Ltd. Director, PT. Agrapana Niaga Gemilang Director, MONOGATARI HK CO. LIMITED. Chairman of the Board, Monogatari Taiwan Co., Ltd.. CEO, Storytellers USA, Inc.	Chairman of the Board, Monogatari (Shanghai) Management Co., Ltd. Director, PT. Agrapana Niaga Gemilang Director, MONOGATARI HK CO. LIMITED. Chairman of the Board, Monogatari Taiwan Co., Ltd..
Tsuyoshi Tsudera	Director and Managing Executive Officer In Charge of Finance and Growth Strategy	Director and Managing Executive Officer In Charge of Finance and Growth Strategy General Manager of Administration Division
	Director, Monogatari (Shanghai) Management Co., Ltd. Commissioner (Auditor), PT. Agrapana Niaga Gemilang Director, MONOGATARI HK CO. LIMITED. Director, Monogatari Taiwan Co., Ltd..	Director, Monogatari (Shanghai) Management Co., Ltd. Commissioner (Auditor), PT. Agrapana Niaga Gemilang Director, MONOGATARI HK CO. LIMITED. Director, Monogatari Taiwan Co., Ltd..
Koji Kimura	Director and Senior Executive Officer In Charge of FC Business Promotion, Store and Site Development In Charge of New Business	Director and Senior Executive Officer In Charge of FC, Store and Location Development Section In Charge of New Business

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(2) Changes in Executive Officers (As of July 1, 2025)

Name	New position	Current position
Makoto Hori	Senior Executive Officer In Charge of Overseas Development General Manager of Overseas Store Development Division	Senior Executive Officer In Charge of Marketing, Overseas Business Division
	In Charge of Marketing under General Manager, Monogatari (Shanghai) Management Co., Ltd.	In Charge of Marketing under General Manager, Monogatari (Shanghai) Management Co., Ltd.
Kanetaka Ikeda	Senior Executive Officer In Charge of Administration Division and DX Promotion General Manager of Administration Division	Senior Executive Officer General Manager, Sales Innovation Division
Tsutomu Yokohama	Senior Executive Officer In Charge of Corporate Philosophy Promotion General Manager of Corporate Philosophy Promotion and D&I Division	Senior Executive Officer General Manager of Corporate Philosophy Promotion and D&I Division
Yorinobu Ikeda	Senior Executive Officer In Charge of Sales General Manager of Sales Innovation Division	Senior Executive Officer Manager of Marugen Business Department
Hyoue Okamoto	Senior Executive Officer General Manager, IT and AI Strategy Division Manager of IT Infrastructure and Support Department Manager of Infrastructure and Security Group	Senior Executive Officer General Manager of IT Promotion Division Manager of IT Infrastructure and Support Department
Takashi Hariya	Senior Executive Officer General Manager of Purchase, Distribution and Production Division Manager of Production Department	Senior Executive Officer General Manager of Purchase, Distribution and Production Division
Manabu Yamaguchi	Senior Executive Officer General Manager of Overseas Sales Promotion Division	Senior Executive Officer Overseas Business Division