



July 11, 2025

Company name: RAKUS Co., Ltd.

Stock exchange listing: Tokyo PRIME/ Stock code: 3923

URL <https://www.rakus.co.jp/en/>

Representative: President and Representative Director, Takanori Nakamura

Inquiries: Director Takahiro Miyauchi

Notice Regarding the Establishment of a New Executive Position and Change in Director's Responsibilities (Addition)

RAKUS Co., Ltd. (the "Company") hereby announces that at the Board of Directors meeting held today, it has resolved to establish a new executive position and to change the responsibilities assigned to the following director.

1. Establishment of New Position and Change in Director's Responsibilities (Effective July 11, 2025)
(Addition is underlined)

Name	New Position	Former Position
Shinichiro Motomatsu	Director and <u>CAIO</u>	Director

2. Background for the Establishment of the New Position

The Company recognizes that Artificial Intelligence (AI), particularly generative AI, is bringing significant transformation in the business environment. To fully leverage AI on a company-wide basis, we believe it is essential to establish an integrated framework for business and development under clear leadership.

For this reason, the Company has decided to establish a new position of "CAIO (Chief AI Officer)" as the executive responsible for leading the planning and execution of our AI strategy and ensuring direct alignment with our corporate management.

With the establishment of this position, we will swiftly and boldly promote a management strategy centered on AI and further commit to maximizing the value we deliver to our customers.

End