



July 30, 2025

# Grand Opening of MACHIDA SHOTEN Caohejing InCity Store in Shanghai

Gift Holdings Inc.



(This photo is for illustrative purposes)

Gift Holdings Inc. (President: Sho Tagawa, headquartered in Shibuya-ku, Tokyo; listed on the Tokyo Stock Exchange Prime Market), together with its group companies (hereinafter referred to as “our group”) is pleased to announce the grand opening of MACHIDA SHOTEN Caohejing InCity Store (hereinafter referred to as “our store”) on July 30, 2025, at Caohejing InCity Mall in Shanghai, China.

The Caohejing InCity Mall, where the new store is located, is situated in an area with a concentration of IT companies and is a lively commercial facility that attracts large crowds, particularly among younger generations. Our store offers the same high-quality atmosphere, service, and taste as the directly managed stores in Japan to satisfy our customers.

Our mission is to serve our delicious food and provide the best service with smiles and energy to locals and people from all over the world. We will continue to focus on our vision to “Deliver our ramen to the world as a Gift.”



RAMEN: 36 Yuan

#### 1. Overview of MACHIDA SHOTEN Caohejing InCity Store

Grand Opening Date: July 30, 2025

Store name: MACHIDA SHOTEN Caohejing InCity Store

Address: Unit B1-33-H11, B1 Floor Caohejing InCity Mall  
1520 Gumei Road Xuhui District Shanghai CHINA

Business hours: 11:00~21:30

\*Business hours are subject to change.

#### 2. Future outlook

The impact on the Group's business performance for the fiscal year ending October 31, 2025, will be minor, but we will promptly disclose any matters that should be announced.

For details of Machida Shoten, please refer to the following website:



<https://us.machidashoten.com/>

For investor relations (IR) information of Gift Holdings, please refer to the following website:



<https://en.gift-group.co.jp/en/ir>

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