



AnyMind Group launches AnyAI Studio to provide end-to-end AI development and integration support for enterprises

AnyAI Studio supports enterprises from AI strategy and system development to workflow integration and adoption

Singapore - June 30, 2026 - [AnyMind Group](#) [TSE:5027], a BPaaS company for marketing, e-commerce and digital transformation, has today announced the launch of AnyAI Studio, a service that leverages the company's extensive operational capabilities across marketing, commerce, logistics, social media, and publisher and creator monetization to design, develop, and integrate customized AI systems tailored to an enterprise's specific operational workflows and data environments.

AnyAI Studio will also draw on the specialized e-commerce and gifting expertise of group company, [AnyReach](#), to enhance AI utilization for e-commerce operators and brands in areas such as purchase experiences, Customer Relationship Management (CRM), and sales promotions.

While enterprises are increasingly testing generative AI, many initiatives remain limited to standalone tools or PoCs. To create measurable business impact, AI needs to be integrated into existing data environments, systems and workflows, with clear operational rules and adoption support. By supporting business growth across diverse industries and markets, the company has accumulated extensive expertise in business process design, data utilization, and system integration. AnyAI Studio was launched to convert these practical insights into actionable AI solutions that address real-world enterprise workflows.

AnyAI Studio focuses on four primary areas that can be tailored to individual business needs and strategic objectives:

- **AI transformation:** Design and development of customized generative AI assistants, proprietary LLMs, and Retrieval-Augmented Generation (RAG) systems that utilize an enterprise's internal data and operational knowledge. This creates an AI environment aligned with workflows such as internal inquiry handling, sales material creation, automated report generation, and knowledge retrieval, driving operational efficiency and smarter decision-making
- **LLMO (Large Language Model Optimization):** Provision of information architecture and content optimization to ensure that enterprises, brands, and services are accurately recognized and cited across generative AI and AI-driven search engines (such as ChatGPT, Gemini, and Perplexity). This enables brands to establish new customer touchpoints suited for the AI era, complementing traditional SEO and search advertising.
- **E-commerce & logistics digital transformation solutions:** Leverage operational data, including order management, inventory, logistics, and sales, to provide demand forecasting, inventory optimization, dynamic pricing, and workflow automation. It also incorporates AnyReach's specialized knowledge in the e-commerce and gifting space to enhance CRM and promotional strategies for brands and e-commerce merchants.

- **AI agent development:** Designs and develops specialized AI agents for functional business areas, including customer support, reporting, content generation, e-commerce store operations, and social media management. These agents are built by leveraging insights gained through AnyMind's proprietary platforms, such as AnyChat, AnyManager, AnyTag and AnyX.

To ensure that AI systems developed through AnyAI Studio are consistently utilized by on-ground teams, the service integrates seamlessly with [AnyAI Workflow](#), to support workflow redesign, internal rollout, performance verification and ongoing optimization.

Several enterprises have already deployed AI systems developed through AnyAI Studio:

- **Major consumer goods manufacturer - enterprise AI dashboard:** Developed an AI dashboard that aggregates business, sales and marketing data to support faster management decision-making
- **Lifestyle products manufacturer - demand forecasting AI:** Built an AI model that forecasts shipment volumes and SKU-level demand using historical sales and inventory data, supporting inventory planning and reducing out-of-stock or excess inventory risks
- **Major consumer electronics manufacturer - AI live commerce support:** Deployed AI avatars across multiple markets and languages to expand livestreaming hours, automate product demonstrations and strengthen digital customer engagement on e-commerce platforms

Kosuke Sogo, CEO of AnyMind Group, said: “We’re now in an era that is calling out for a new type of business infrastructure - one that has AI deeply integrated into how a business operates. To turn AI into measurable business growth, companies need to connect technology with operations, data infrastructure and workflow design. We will continue to enhance and also help companies adopt our new gen business infrastructure by delivering AI implementations rooted in practical enterprise operations.”

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About AnyMind Group

Founded in April 2016, AnyMind Group [TSE:5027] is a Business-Process-as-a-Service company for marketing, e-commerce and digital transformation. The company provides end-to-end offerings to brands and businesses, publishers and influencers for digital commerce, marketing, logistics, customer engagement, data and AI utilization, publisher monetization and creator monetization. AnyMind Group has over 2,100 staff across 24 offices in 15 markets, including Singapore, Thailand, Indonesia, Vietnam, Cambodia, Malaysia, the Philippines, Hong Kong, Taiwan, Mainland China, Japan, India, the United Arab Emirates, South Korea, and Saudi Arabia.



As of March 2026, the company serves over 1,500 enterprises for marketing, 220+ enterprises for e-commerce, 1,700+ publishers and 1,200+ creators. More information is available on the company's [investor disclosure site](#).

About BPaaS

Business-Process-as-a-Service (BPaaS) is a business model that merges and creates an additional layer of value on top of Software-as-a-Service or SaaS (software-centric) and Business Process Outsourcing or BPO (operations-centric), by providing greater flexibility and scalability to the entire business process lifecycle. Through BPaaS, enterprises can tap into agile and adaptive end-to-end process lifecycle management through a combination of technology and operations teams that leverage on local and regional best practices, for the designing, development, implementation, optimization, and automation across the business process.